

**22 September 2016**

**MEDIA RELEASE**

**MoU to give Landcorp's environmental efforts a boost**

Landcorp has strengthened its ties with Conservation Volunteers New Zealand (CVNZ) by signing a Memorandum of Understanding today.

The MoU allows CVNZ to work together on a range of planting and conservation projects on Landcorp farms across the country.

It follows a successful pilot on two West Coast farms in late 2015/2016 where volunteers planted 25,000 native plants in water tributaries.

Conservation Volunteers New Zealand's Chairman, Gerry Morvell signed the MoU with General Manager Environment, Phil McKenzie at Landcorp's Wellington office.

Mr McKenzie said working with CVNZ dovetails with Landcorp's strategy of rejuvenating the environment, and working with its local communities.

"The planting sessions involve tourists, local communities, including primary schools and create a link between town and country."

"They also create lasting memories for the people who are involved and help support our brand and the way we farm. Landcorp has a real commitment to environmental sustainability.

Mr Morvell said this is a unique partnership that brings together industry, conservation and community with the common goal of improving our waterways.

"We like the idea of starting small, getting out feet dirty and understanding how we work together. We are looking forward to growing our partnership across all 140 farms."

Mr McKenzie said CVNZ also has strong safety systems and this is a very real plus for Landcorp.

"Working with CVNZ will be a minimum of disruption for our teams on farm, and provide huge value. We can see lots of opportunities to grow together over time."

The partnership will support Landcorp's goal to become carbon neutral and plant 10 million plants by 2025.

**ENDS**

For further information please contact Richard Ninness on 04 382 1832 or 027 801 0561.

[About Landcorp](#)



Landcorp Farming Limited is a leader in New Zealand dairy, sheep, beef and deer farming. New Zealand's largest farming organisation, Landcorp strives for sustainable farming and best practice farm systems. Landcorp's Pāmu brand means "to farm" and reflects its commitment to farm with care and innovation to produce quality natural products. The brand is being used to develop new opportunities and partnerships for Landcorp and NZ farming.